

2023-2024 Radio Diary Measured Markets

Fall 2023 Release - December 7, 2023

(measurement from November 7, 2022 - November 5, 2023*)

Spring 2024 Release - May 30, 2024

(measurement from May 1, 2023 - April 28, 2024*)

Market No.	Central Market Description	12+ Population
NEWFOUNDLAND		
9	St John's	198,570
NOVA SCOTIA		
2080	Halifax	451,100
NEW BRUNSWICK		
3009	Moncton	164,680
QUEBEC		
4199	Quebec	764,910
4120	Saguenay	151,020
4339	Sherbrooke	237,260
4659	Trois-Rivières	150,710
ONTARIO		
5239	Barrie	220,520
5269	Hamilton	743,920
5109	Kingston	160,800
5339	Kitchener-Cambridge-Waterloo	560,780
5369	London	509,770
5071	Ottawa-Gatineau Anglo	1,024,920
5072	Ottawa-Gatineau Franco	378,190
5299	St Catharines-Niagara	400,220
5479	Sudbury	155,760
5409	Windsor	382,600
MANITOBA		
6119	Winnipeg	795,690
SASKATCHEWAN		
7069	Regina	237,720
7109	Saskatoon	302,970
BRITISH COLUMBIA		
9230	Kelowna	218,020
9119	Victoria	402,830

*Excluding the last week of January, first week of July and last two weeks of December.